

Julian Hohner

List of Publications

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Interests: Data Science, Computational Methods, Radicalisation & Extremism Research

PhD

2020 - **LMU Munich**, *The Fight for Minds and Action: A computational approach to analyze Far-right ongoing: Online Mobilization.*, Supervisor: Prof. Dr. Diana Rieger and Prof. Dr. Mario Haim.

Publications

Journal Articles

- 2024 **Hohner, J.**, A. Kakavand, and S. Rothut. Analyzing radical visuals at scale: How far-right groups mobilize on tiktok. *Journal of Digital Social Research*, volume 6, pages 10–3, 2024. <https://doi.org/10.33621/jdsr.v6i1.200>.
- 2024 S. Greipl, **Hohner, J.**, H. Schulze, P. Schwabl, and D. Rieger. "you are doomed!" - crisis-specific and dynamic use of fear speech in protest and extremist radical social movements. *Journal of Quantitative Description: Digital Media*, 2024. Accepted.
- 2023 S. Rothut, H. Schulze, **Hohner, J.**, and D. Rieger. Ambassadors of ideology: A conceptualization and computational investigation of far-right influencers, their networking structures, and communication practices. *New Media & Society*, volume 71, 2023. doi:10.1177/14614448231164409.
- 2022 T. Wulf, B. Naderer, Z. Olbermann, and **Hohner, J.** Finding gold at the end of the rainbowflag? claim vagueness and presence of emotional imagery as factors to perceive rainbowwashing. *International Journal of Advertising*, pages 1–21. Taylor & Francis, 2022. <https://doi.org/10.1080/02650487.2022.2053393>.
- 2022 **Hohner, J.**, Heidi Schulze, Simon Greipl, and Diana Rieger. From solidarity to blame game: A computational approach to comparing far-right and general public twitter discourse in the aftermath of the hanau terror attack. *SCM Studies in Communication and Media*, volume 11, pages 304–333. Nomos Verlagsgesellschaft mbH & Co. KG, 2022.
- 2022 H. Schulze, **Hohner, J.**, S. Greipl, M. Girgnhuber, I. Desta, and D. Rieger. Far-right conspiracy groups on fringe platforms: a longitudinal analysis of radicalization dynamics on Telegram. *Convergence*. SAGE Publications Sage UK: London, England, 2022. <https://doi.org/10.1177/13548565221104977>.

Book Chapters

- 2024 D. Rieger, S. Greipl, Ursula K. Schmid, **Hohner, J.**, and H. Schulze. Hassrede als Merkmal von (Online-) Radikalisierung. In E. Walther and T. Rothmund, editors, *Psychologie der Rechtsradikalisierung – Theorien, Perspektiven, Prävention*. Kohlhammer-Verlag, Stuttgart, 2024. Accepted.
- 2023 M. Lechner, **Hohner, J.**, S. Greipl, and H. Schulze. Eine systematische Typologisierung von radikalislamischen Akteur*innen und Narrativen in YouTube-Videos. In *MOTRA Monitor 2022*, pages 442–453. 2023.

- 2023 A. Crawford, T. Richter, **Hohner, J.**, S. Greipl, and H. Schulze. International Events and Social Media Activities on X (formerly Twitter): Towards the Establishment of a Monitoring Dashboard. In *MOTRA Monitor 2022*, pages 224–235. 2023.
- 2022 H. Schulze, **Hohner, J.**, and D. Rieger. Soziale Medien und Radikalisierung. *L. Rothenberger, J. Krause, J. Jost, K. Frankenthal, & Nomos Verlagsgesellschaft (Hg.), Terrorismusforschung Interdisziplinäres Handbuch für Wissenschaft und Praxis. Baden-Baden: Nomos, 2022.*
- 2022 S. Rothut, H. Schulze, **Hohner, J.**, S. Greipl, and D. Rieger. Radikalisierung im Internet - Ein systematischer Überblick über Forschungsstand, Wirkungsebenen sowie Implikationen für Wissenschaft und Praxis. In *CORE-NRW Kurzgutachten*. 2022.
- 2022 S. Rothut, H. Schulze, **Hohner, J.**, S. Greipl, and D. Rieger. Radikalisierung im Internet. *CORE-NRW Kurzgutachten*, 2022.
- 2022 S. Greipl, **Hohner, J.**, H. Schulze, and D. Rieger. Radikalisierung im Internet: Ansätze zur Differenzierung, empirische Befunde und Perspektiven zu Online-Gruppendynamiken. *MOTRA Monitor Jahresbericht 2021*, 2022.
- 2021 D. Rieger, H. Schulze, **Hohner, J.**, and S. Greipl. Wie das Internet Radikalisierungsprozesse fördert. *MOTRA Monitor Jahresbericht 2020*, 2021.
- 2019 **Hohner, J.** Die AfD in deutschen Landesparlamenten: Eine rechtspopulistische Partei oder doch nur Mainstream? Eine Anwendung quantitativer Textanalysen in der Parlamentsforschung. Master's thesis, 2019. Master's Thesis. Available at: https://osf.io/4eb68/?view_only=ff4d59f9c39547d8832eb9c1027983eb.
- 2019 T. Saalfeld, M. Bahr, **Hohner, J.**, and O. Seifert. Koalitionsverhandlungen und Koalitionsvertrag. In *Die Bundestagswahl 2017*, pages 513–538. Springer, 2019.
- 2018 **Hohner, J.**; Geese, L.; Saalfeld, T. Expert Survey of German Political Parties after the Bundestag Election of 2017. In *Working Paper*, 2018.

Other Academic Contributions

Awards, Scholarships & Fellowships

- 2024 - **PhD Scholarship**.
ongoing bidt PhD Network of the Graduate Center - 3.000 € per year. More information: <https://en.bidt.digital/funding/graduate-center-for-doctoral-researchers/>
- 2023 **Best Paper Award Nomination ECPR General Conference**.
How the Far Right Mobilizes on TikTok
- 2021 **Best Paper Award Nomination ECPR General Conference**.
A Cross-Plattform Analysis of Far-right Online Communication
- 2020 - 2023 **Research Fellow**.
Bamberg Graduate School of Social Sciences - Otto-Friedrich University Bamberg

Programs & Apps

- 2024 - **ResearchTikPy**.
ongoing Python API wrapper for the TikTok Research API. <https://github.com/HohnerJulian/ResearchTikPy>
- 2024 - **Shiny App: Detection of Fear Speech**.
ongoing Interactive app for end users to investigate their agreement with machine-learning based classification of Fear Speech

Public talks and relations

- 2024 **Social Media - Ist reclaimtiktok realistisch?**, Interview: Deutschlandfunk.
https://share.deutschlandradio.de/dlf-audiothek-audio-teilen.html?mdm:audio_id=dira_DRW_ad8f01a9

- 2024 **Wer folgt der deutschen Rechten auf TikTok?**, Background Interview: Süddeutsche Zeitung.de.
<https://www.sueddeutsche.de/>
- 2024 **Die TikTok-Taktik**, Interview: Tageschau.de.
<https://www.tagesschau.de/inland/gesellschaft/tiktok-afd-102.html>
- 2024 **Was erklärt den Erfolg der AfD auf TikTok?**, Interview: Deutsche Journalistenschule.
<https://djs-online.de/>
- 2024 **Desinformation zu Wahlen: Diese fünf Tricks solltest du kennen.**, Interview: Mediakompetent.de.
<https://mediakompetent.de/>
- 2023 **Wachstum und Vernetzung der Reichsbürgerszene im Internet.**
 Background Interview: Westdeutscher Rundfunk (WDR)
- 2022 **Incels - Wer sind sie und wie gefährlich sind sie wirklich?**
 Interview: Fussnoten Podcast produced by M94.5. <https://open.spotify.com/episode/10pNC0kRfSfaGrkOb3uCFL?si=KvhacRbATqiIC3YdI8RtQg&nd=1>
- 2022 **Incels - Wer sind sie und wie gefährlich sind sie wirklich?**
 Interview: Fussnoten Podcast produced by M94.5. <https://open.spotify.com/episode/10pNC0kRfSfaGrkOb3uCFL?si=KvhacRbATqiIC3YdI8RtQg&nd=1>
- 2021 **Saytheirnames - Rechtsextremismus und Rassismus in Deutschland.**
 Interview: Fussnoten Podcast produced by M94.5. <https://www.m945.de/saytheirnames-rechtsextremismus-und-rassismus-in-deutschland/>

Conference Articles (Peer-Reviewed)

- 2024 **Hohner, J.**, D. Rieger, S. Greipl, and H. Schulze. Längsschnittliches Monitoring der Rechtsaußen-Kommunikation auf Telegram. In *MOTRA-K #2024*, Wiesbaden, Germany, March 2024.
- 2024 **Hohner, J.**, A. Kakavand, and S. Rothut. How the Far Right Mobilizes on TikTok. In *Fachtagung Politische Kommunikation, DGPUK*, Bern, February 2024.
- 2024 **Hohner, J.** Why TikTok matters: Computational Approaches and Recent Findings. In *Paper presented at Advisory Network on terrorism and propaganda conference, 5th Annual conference organized by Europol and ECTC, Den Haag, Germany, 2024.*
- 2024 **Hohner, J.** The development of a Shiny-App to detect Fear Speech in far-right Communication. In *BMBF-Innovationsforum "Zivile Sicherheit"*, Berlin, May 2024.
- 2024 **Hohner, J.** How the Far Right Mobilizes on TikTok. In *MOTRA-K #2024*, Wiesbaden, Germany, March 2024.
- 2024 **Hohner, J.** How the Far Right Mobilizes on TikTok. In *ECTC & Europol Advisory Network on Terrorism and Propaganda Conference, 5th Annual Conference*, Den Haag, March 2024.
- 2024 S. Greipl, **Hohner, J.**, H. Schulze, P. Schwabl, and D. Rieger. "You are doomed!" - Crisis-specific and dynamic use of fear speech in protest and extremist radical social movements. In *The Sixth International and Interdisciplinary Conference on the Quantitative and Computational Analysis of Textual Data*, Amsterdam, May 2024.
- 2024 S. Greipl, **Hohner, J.**, H. Schulze, P. Schwabl, and D. Rieger. "You are doomed!" - Crisis-specific and dynamic use of fear speech in protest and extremist radical social movements. In *The 18th International AAAI Conference on Web and Social Media*, Buffalo, USA, June 2024.
- 2023 **Hohner, J.**, H. Schulze, S. Greipl, and D. Rieger. Fueling Hate: The Role of Platform Features for Hate Speech on Facebook and Telegram. In *73rd Annual Meeting of the International Communication Association*, Toronto, May 2023.
- 2023 **Hohner, J.**, A. Kakavand, and S. Rothut. How the Far Right Mobilizes on TikTok. In *European Consortium for Political Research General Conference*, Prag, September 2023.

- 2023 **Hohner, J.**, S. Greipl, H. Schulze, and D. Rieger. Multiple Krisen, diffuse Gruppen? Wie extremistische Akteure Narrative und digitale Gelegenheitsstrukturen für ihre Zwecke nutzen. In *MOTRA-K #2023*, 2023.
- 2023 **Hohner, J.**, S. Greipl, H. Schulze, and D. Rieger. Moving beyond Nationalism: The far right's narrative (de-) alignment with protest movements during the pandemic. In *73rd Annual Meeting of the International Communication Association*, Toronto, May 2023.
- 2023 J. Hohner. Radikalisierung im Internet und digitaler Extremismus. In *Krimz Fachtagung - Das Internet als Tatort*, October 2023. Radicalisation in Digital Environments and digital Extremism.
- 2023 S. Greipl, **Hohner, J.**, H. Schulze, P. Schwabl, and D. Rieger. Zwischen Furcht und Feindseligkeit: Narrative Radikalisierungsangebote in Online-Gruppen. In *Im toten Winkel – Rechtsextreme Radikalisierung im Netz*, Berlin, Germany, September 2023. Institute for Strategic Dialogue (ISD). Between fear and hostility: Narrative radicalisation opportunity structures in online groups.
- 2022 Rothhut, S.; Schulze, H.; **Hohner, J.**; Rieger, D. Ambassadors of ideology - a conceptualization and computational investigation of far-right influencer, their networking structures, and communication practices. In *Paper presented at the 72nd Annual Conference of the ICA, Paris, France, 2022*.
- 2022 Greipl, S.; Schulze, H.; **Hohner, J.**; Rieger, D. Enclosed gaming communities. In *Paper presented at the 72nd Annual Conference of the ICA, Paris, France, 2022*.
- 2022 **Hohner, J.**; Greipl, S.; El-Masri, M.; Richter, T. Polarization and Opportunism: How the German Far-right utilizes escalations of the Israeli-Palestinian conflict. In *Paper presented at the European Consortium for Political Research General Conference 2022*, 2022.
- 2022 Schulze, H.; Rieger, D.; **Hohner, J.**; Greipl, S. Towards systematic cross-platform analyses: Developing a conceptual overview of features and affordances to facilitate social media research. In *Paper presented at the 72nd Annual Conference of the ICA, Paris, France, 2022*.
- 2022 Schulze, H.; **Hohner, J.**; Desta, S.; Girgnhuber, M.; Rieger, D. A longitudinal analysis of radicalization dynamics on telegram. In *Paper presented at the 72nd Annual Conference of the ICA, Paris, France, 2022*.
- 2022 **Hohner, J.** and Greipl, S. Von Makro über Meso – Zur Bedeutung und ersten empirischen Messung von Gruppendynamiken in der Radikalisierung. In *MOTRA-K #2022*, Wiesbaden, 2022.
- 2022 **Hohner, J.** Effects of Social Media Platform Architecture on Far-right Online Communication: Studying the Spread of Hate across Social Media Platforms after Terror Attacks. In *3rd Summer School of the Standing Group on Extremism and Democracy: Concepts and Methods for Research on Far-Right Politics*, Science Po - Paris, 2022.
- 2021 **Hohner, J.**; Schulze, H.; Rieger, D. From Solidarity to Blame Game: A Computational Approach to Compare Far-right and General Public Twitter Discourse in the Aftermath of the Hanau Terror Attack. In *Paper presented at the 71st Annual Conference of the ICA, Virtual Conference, 2021*.
- 2021 **Hohner, J.**; Schulze, H.; Grünbeck, N.; Wagner, D.; Lindebner, S. A Cross-Platform Analysis of Far-right Online Communication: Studying Changes in Hate Speech Prevalence in the Aftermath of Terrorist Attacks. In *European Consortium for Political Research, General Conference 2021*, 2021.
- 2021 Schulze, H.; **Hohner, J.**; Rieger, D. Shifting Responsibility Attributions: How the Far-right and the General Public Shaped the Twitter Discourse after the Hanau Terror Attack. In *Paper presented at the first Three-country conference - DACH 21, Zuerich, 2021*.
- 2021 Schulze, H.; **Hohner, J.**; Girgnhuber, M.; Gebauer, M.; Streitwieser, L. Far-right Radicalization on Telegram? A Longitudinal Analysis of the Online Communication of Qanon, Identitarian Movement, and Querdenken during the COVID-19 Pandemic. In *Paper presented at the European Consortium for Political Research (ECPR) General Conference 2021*, 2021.
- 2021 **Hohner, J.**, D. Rieger, S. Greipl, and H. Schulze. Internetmonitoring. In *MOTRA-K #2021*, Wiesbaden, 2021.

- 2021 **Hohner, J.** and B. Naderer. Finding Gold at the end of the rainbowflag? Claim vaqueness and presence of emotional imagery as factors for rainbow washing. In *Annual Corona Talks - Department of Media and Communication*, LMU Munich, 2021.
- 2021 Rieger, D.;**Hohner, J.**; Schulze, H.; Greipl, S. Internetmonitoring. In *Presentation held at the anual conference of the Monitoring und Transferplattform Radikalisierung (MOTRA)*, 2021.
- 2020 **Hohner, J.**, D. Rieger, and H. Schulze. From Solidarity to Blame Game: A Computational Approach to Compare Far-right and General Public Twitter Discourse in the Aftermath of the Hanau Terror Attack. In *Annual Corona Talks - Department of Media and Communication*, LMU Munich, 2020.
- 2020 E. Ayvaz, **Hohner, J.**, and T. Saalfeld. Presidents, Parties and the Military: A Content Analysis of the Presidential Addresses to the Turkish Grand National Assembly. In *European Consortium for Political Research, General Conference 2020*. 2020.

Teaching

- 2022 **"Einführung in die technischen Möglichkeiten der computergestützten Analyse extremistischer Netzwerke und Inhalte im digitalen Raum"**, *Fachtagung*, Modus - Zentrum für angewandte Deradikalisierungsforschung gGmbH - Berlin.
- 2022 **"Hass im Netz – Prävalenz, Analyse und Folgen"**, *Fortbildung*, Bayerische Akademie für Verwaltungs-Management GmbH - Augsburg.
- 2020 - 2021 **Research Seminar [4 SWS - 8 ECTS]**, *LMU Munich*, "I'll be joining Telegram, Twitter censors to much of my posts!": Cross-platform communication strategies of far-right extremists.
- 2019 **Summer Institute in Computational Social Science**, *University of Bamberg*, Bamberg, Link: <https://sicss.io/2019/bamberg/>.
- 2017 - 2020 **Teaching Assistant ECPR Winter & Summer School**, *University of Bamberg & CEU Budapest*, Advanced Methods of Quantitative Text Analysis.